

Attempt To Discredit the European Academy for Environmental Medicine

Recently an email broadcast was sent to the Fairfield community that was attempting to discredit the European Academy for Environmental Medicine (Academy) and their published recommended levels for safe EMF exposure.

The person who wrote the email will be referred to as the "antagonist".

The email suggested:

- 1] The Academy is not a viable organization because it's website is only 5 years old.
- 2] The traffic of the Academy website is a small number and hence the Academy could not be a viable organization.
- 3] There is a website, somewhere, that claims a law suit had been filed, some time ago, against the Academy.

1] Website age:

The age of a web site is NOT IN ANY WAY, meaningful, for anything, ever. Any individual or organization - ANY organization - can and do, from time to time, remake their web presence and will have a new web address. To keep old clientele coming to them, they will "forward the old domain name" to the "new domain name", so existing clients have a graceful experience using the old address and ending-up at the new address.

So was there a different domain before the current one?

I don't know and it really doesn't matter.

What does matter is that Bau Biologists around the world, use the Academy standard. PERIOD.

2] Website traffic:

I spent years studying Internet Marketing. Yes that's unbelievable, for a rocket scientist, but it is true.

It is IMPOSSIBLE to get accurate website traffic of ANY site, UNLESS YOU OWN THE SITE.

Various marketing services, like Alexa, hrefs and SMERush (the antagonist used SMERush) attempt to reverse engineer google ranks and INFER traffic, or they have their own "user base" where individuals have installed, in their own browser, an app that talks to their data collection server and records the sites that they visit.

These services FALL FLAT ON THEIR FACES when the sites that are being queried have not, by the site owner, been "search engine optimized".

For the case in question, it tells us that the owners of europaem.eu don't give-a-flip, whether they can be "found" in a search engine. They will be known through word-of-mouth and that is more than adequate.

Think about it - the antagonist cited a "marketing" site, as some kind of believable "evidence". Whew.

3] So called "Buster" sites:

MOST OF the websites that I see that claim to "expose the truth" are produced by "the dark" to discredit the Truth.

How many websites claim that Transcendental Meditation (tm) is the evil work of the devil? There are a few, to be sure.

On the subject the subject of law suits, again using the TM(tm) Organization as an example, have there been law suits against the TM Organization?

If yes, so what?

Conclusion

Decide for yourself. That is always the only important Truth.